## Norwegian partner searches in CLT03 call EEA Grants 2014-2021

The filled in form shall be sent to <u>eeagrants@vlada.gov.sk</u>. All partner requests must be sent minimum three weeks before the deadline of the call to be considered, but we encourage applicants to start their search as early as possible, and to involve the potential partner in the project development. We also encourage applicants to address potential partners directly.

Name of organisation	Aliancia Stará Tržnica – o.z. / The Old Market Hall Alliance – civic association
Country	Slovak Republic
Name of contact person	Denisa Chylova
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## Your organisation

Please describe your organisation and your areas of activity.

The Old Market Hall Alliance is a civic association founded in 2012 with the purpose to revitalise the now 111 years old building of Old Market Hall in Bratislava, Slovakia. Despite being part of cultural heritage, the building owned by the City of Bratislava (the capital of Slovak Republic) had been neglected for years, with no clear purpose. The Alliance rents the building from the city and runs it since 2013. In just seven years, we have managed to turn the Old Market Hall into a living urban spot for markets, culture and services. Apart from filling it with the programme, we invest in renovation and repairs of the building.

The Alliance is also the initiator of the Vivid Square project, which was part of the Creative Europe supported project: Shared Cities:Creative Momentum.

Check out more information on us and the Old Market Hall at <a href="https://staratrznica.sk/en/alliance-old-market-hall">https://staratrznica.sk/en/alliance-old-market-hall</a> and <a href="https://staratrznica.sk/en/home">https://staratrznica.sk/en/home</a> and more information on the Vivid Square project here <a href="https://www.zivenamestie.sk/en">https://www.zivenamestie.sk/en</a>

## **Project idea**

Please give a brief description of your project idea, what you want to achieve and how you plan to achieve it. The Old Market Hall is an urban centre for markets, culture and services with more than 100 events taking place yearly. We are always looking for ways to innovate – how can we make the programme better, create more value, be more open and accessible? Substituting part of the events for long-term projects that allow us to have the building open and accessible to the public is the goal of our project. We are thinking of artistic residencies, art

	installations (we are going to have one by Numen/For use this summer), art & design fairs and similar activities. Fresh ideas are welcome!
Relevance of potential partner: Please describe the type of organisation/partner profile you are looking for.	We are looking for a partner whose principal activity is in the cultural and creative sectors, with keywords being art, design and architecture. Focus on environmentally friendly solutions is also much appreciated.
Partner role: What role do you foresee for the partner in the project?	The partner can serve the role of a mentor, providing mostly expert insights and consultations; or can be an active participant creating and implementing the activities; or anything in between. As long as it is meaningful, we are open to any kind of partnership.
Other comments	