



Norwegian partner search in Cultural Cooperation projects in the EEA and Norway Grants 2014-2021

In order to get the best results from your search for partners for the EEA and Norway Grants, the Arts Council Norway recommends completing the following form. The text boxes that make up the form are based on feedback that we have received from Norwegian cultural players. Tailoring the information to the potential partner/potential partner type as opposed to sending a generic request, always yields the best results. The form can be used for partnership requests sent directly to identified, potential partners, as well as those sent to the Arts Council Norway eeagrants@kulturradet.no and Programme Operators. It can also be used for Norwegian entities seeking partners in the Beneficiary States.

Name of organisation	Târgu Jiu Popular Art School
Country	Romania
Name of contact person	Alionescu Anamaria
Position	Inspector
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Your organisation

Describe the type of organisation and include a good description of your own areas of activity/fields (Visual arts, Performing arts, Interdisciplinary art, Music, Architecture, Library activities, Ethnic culture, Literature, Culture and art education, Museum and gallery activities).

Târgu-Jiu Popular Art School is a public institution with a cultural character, permanent education, performances and concerts, with legal personality, with own income and expenses budget, firm and own stamp, organized under the jurisdiction of the Gorj County Council, in according to the provisions of art. 91 par. (2) lit. b) of the Local Public Administration Law no. 215/2001, republished, as subsequently amended and supplemented.

The performance of the Târgu-Jiu Popular Art School mainly aims at achieving the following objectives:

- a) permanent education and continuous training of community interest, outside the formal education systems, in the field of scenic and visual arts, folk or cult, in the traditional crafts, as well as in other fields satisfying the requirements of the community;
- b) preserving, protecting, transmitting, promoting and capitalizing on traditional culture and intangible cultural heritage;
- c) offering diverse cultural products and services to meet community cultural needs in order to increase citizens' access to and participation in cultural life;
- d) promoting national and international cultural and artistic values, nationally and internationally, increasing the audience, and facilitating public access to these values.





Project idea

Provide a brief description of the project idea, what you want to achieve and how you plan to achieve it. Ideally the idea should give an idea of what is planned, but be open enough for the partner to influence. Larger audience developed

Festivals and expositions can offer a valuable opportunity for musicians, dancers and craftsmen to engage the public with their work and to promote the activity and the benefits. They enable musicians, dancers and craftsmen to encounter members of the public face to face and make use of diverse formats for public engagement, including talks, discussion, workshops, hands-on activities, performances.

Activity key: folk music performances offered by teachers and students of our institution, expositions and workshops offered by our craftsmen (decorative art, art of wood, sewings,)

The project aims to:

- Increasing the ability of Popular Art School Târgu Jiu to respond professionally to international training standards, to increase institutional visibility and to participate in shows organized abroad;
- increasing the number of young consumers of culture;
- stimulate the interest in capitalizing on the Romanian local cultural traditions;
- creating opportunities for young people to participate in cultural life;
- opening of the international cooperation dialog;
- participation of the institution in international programs.
- increasing notoriety through the conclusion of collaborative agreements and strategic partnerships. The increase refers to public participation in organized events and present in the mass media, the projects and programs performed are reflected fairly well in the specialized press and in the general press and audio-visual media.
- Learners participation in festivals and expositions offers a wide range of benefits. For our students it provides opportunities to develop transferable skills for future careers. For the festivals organizers, students are often indispensable, as they fill a broad range of roles from stewarding, performing and event evaluation, bringing enthusiasm and knowledge from across the discipline each year.
- raising young people's interest in traditional values;
- the importance of craft preservation in order to avoid the disappearance of European multiculturalism and the possibility of exploiting crafts as sources of income to get out of the stalemate (unemployment, poverty).

Emphasizing the importance of promoting customs and traditions, and the role of craftsmen in communicating with the younger generation

Relevance of potential partner:

Based on your research show why you have identified this particular potential partner is relevant, for example does the organisational type match, similar or complementary experiences, etc.

We are looking a partner who has similar activities with our institution.

If you have not identified a specific potential partner, try to describe the type of



organisation you are looking	
for. Try to be specific and to	
link it to your areas of activity,	
project idea and the role of	
the partner.	
Partner role:	Being an urgent need to stimulate international cooperation and exchange of
What role do you foresee the	knowledge to accelerate capacity development in the cultural sector, and our
partner as having in the	institution does not have any experience in this field, we need to find a partner –
project? What value do you	grant coordinator - which has the experience that guarantees the successful of
feel the partner can	this project.
contribute to the project?	
Any other comments/	
relevant information	

