



Norwegian partner search in Cultural Cooperation projects in the EEA and Norway Grants 2014-2021

In order to get the best results from your search for partners for the EEA and Norway Grants, the Arts Council Norway recommends completing the following form. The text boxes that make up the form are based on feedback that we have received from Norwegian cultural players. Tailoring the information to the potential partner/potential partner type as opposed to sending a generic request, always yields the best results. The form can be used for partnership requests sent directly to identified, potential partners, as well as those sent to the Arts Council Norway eeagrants@kulturradet.no and Programme Operators. It can also be used for Norwegian entities seeking partners in the Beneficiary States.

This form will be published on our website.

Name of organisation	"Paul Constantinescu" Ploiești Philarmonic	
Country	Romania	
Name of contact person	Vlad Mateescu	
Position	manager, conductor	
Telephone number	0745982882	
Email address	director@filarmonicaploiesti.eu	
Website	https://filarmonicaploiesti.ro/	

Your organisation

Describe the type of organisation and include a good description of your own areas of activity/fields (Visual arts, Performing arts, Interdisciplinary art, Architecture, Music, Library activities, Ethnic culture, Literature, Culture and education, art Museum and gallery

The "Paul Constantinescu" Philharmonic from Ploiesti, Romania, is a prestigious cultural institution of national interest. Our aim is to support and promote cultural values, by organizing unique events in our country and even abroad, with world-renowned guests and exceptional programs. During every season, we put up high quality performances, addressed to a wide variety of audiences and held both in the "Ion Baciu" concert hall and in rather unconventional venues.

There are a number of active bands that are part of our Philharmonic. I will only enumerate here and you can find detailed



activities).

descriptions of each one in this mail's attachments:

- 1. the Symphonic Orchestra;
- 2. the Romanian Folk Orchestra "Flacăra Prahovei";
- 3. the "Chronos" Quartet;
- 4. the Ploiești Jazz Trio;
- 5. the "Paul Constantinescu" Philarmonic Choir.

We strive for excellence in everything we do and in that regard, we want the range of our cultural programmes to go beyond the Ploiești Philharmonic Orchestra and we want to be able to collaborate with other prestigious institutions in the world from which we can learn and with whom we can share our experience and tradition.

We pay great attention to the promotion of authentic Romanian folklore, but also to other music styles such as jazz or choral music. Last year, in Ploiești, we organized the 15th edition of "Ploiești Jazz Festival", where world-renowned artists performed on the stage. These artists include: RAVI COLTRANO QUARTET (USA), CAMILLA GEORGE QUARTET (FR), CARMEN SOUZA & THE SILVER MESSENGERS (PT).

The "Paul Constantinescu" Philharmonic has a recording studio with state-of-the-art equipment, which ensures accurate capture, as close as possible to stage performance and can be heard in the concert / space arranged for concerts and performances.

The Ploiești Philharmonic is the only institution in Romania that has released a DVD, entirely its own production, a product that rises to international technical standards and reveals the quality of the equipment, the team involved and the experience it has in the field.

Project idea

Provide a brief description of the project idea, what you want to achieve and how you plan to achieve it. Ideally the idea should give an idea of For the next season, we want to apply to RO-CULTURE Programme. This programme is financed through the EEA Grants 2014-2021 and aims at strengthening social and economic development through cultural cooperation, cultural entrepreneurship and cultural heritage management.



what is planned, but be open enough for the partner to influence. This call for projects aims at broadening access to culture, promoting cultural diversity and strengthening intercultural dialogue, to achieve a greater impact, transfer of knowledge and expertise between organizations from Romania and Donor States are encouraged, along with joint production of artistic events and performances.

The idea of our project is to develop a virtual platform called "Virtual Concert Hall", "https://filarmonicaploiesti.ro/virtual-concert-hall/, founded by Filarmonica "Paul Constantinescu" from Ploiesti City with the aim to improve public access to culture, to promote its own bands (symphony orchestra, folklore orchestra, mixed choir, jazz trio, string quartet), to strengthen cultural entrepreneurship and and to develop the public, in a constantly changing environment and as a form of rendering the cultural-artistic product as well as of its perception and use. Thus, spectators can watch on request all the events organized by the Ploiești Philharmonic live, or by accessing the electronic archive, from any device: mobile phone, laptop, TV screen, wherever they are, with the help of applications specially designed for user comfort, which will improve periodically and depending on their feedback.

Through the "Virtual Concert Hall" platform, we offer the public several categories of cultural productions and services, which can be viewed all over the world: symphonic concerts, folklore concerts, recitals, concerts and jazz festivals, in the field of education (lesson-concert, workshops, masterclasses, conferences), documentaries and artistic productions based on the cultural history of peoples, aiming to increase public awareness of cultural diversity.

Relevance of potential partner:

Based on your research show why you have identified this particular potential partner is relevant, for example does We are looking for a partner in Norway to run the program together with and, in that sense, we would like to kindly ask you to support us in contacting partners from your country who are related to our area of activity and who would be interested in carrying out cultural exchanges.



the organisational type match, similar or complementary experiences, etc.

If you have not identified a specific potential partner, try to describe the type of organisation you are looking for. Try to be specific and to link it to your areas of activity, project idea and the role of the partner.

Therefore, we come with the following clarifications:

- 1. A team of the "Paul Constantinescu" Ploiești Philharmonic can come to Norway to a partener (a classical music institution) to record one or more concerts of the Symphony Orchestra which will then be broadcast on the "Virtual Concert Hall" platform to promote them in Romania. Of course there is the possibility to send us recordings of your concerts that we can promote on the platform of the Ploiești Philharmonic.
- 2. Artists of the partener Symphony Orchestra (conductors and instrumentalists) can come to Romania, to Ploiești to collaborate during the season of our philharmonic.
- 3. Artists of the "Paul Constantinescu" Ploiești Philharmonic could be involved in concerts of the partener institution in Norway. In both cases, the recordings of the concerts will be presented on the "Virtual Concert Hall" platform.
- 4. Workshops and masterclasses with artists of the Symphony Orchestra can be organized at the "Paul Constantinescu" Philharmonic in Ploiești and vice versa.
- 5. . A team of the "Paul Constantinescu" Ploiești Philharmonic can come to Norway to a partener to record a jazz music concert with a Norwegian band that will be broadcast at the "PLOIESTI JAZZ FESTIVAL" and then on the "Virtual Concert Hall" Platform to promote them in Romania.

Partner role:

What role do you foresee the partner as having in the project? What value do you feel the partner can contribute to the project?

We want our partener to support the "Virtual Concert Hall" Platform project, by allowing the broadcast af concerts recorder within the partner institution, to facilitate our participation in its concerts, to allow cultural exchanges between the two institutions by accepting the mobility of artists (artist from Norway to Romania and from Romania to Norway). We would be happy if they would support us in contacting a jazz band from Norway and a space where we could make a recording with them. We mention that we do not request money from the partener for this project and other types of expenses (accommodation, meals, fees).



Any	other	comments/	The "Virtual Concert Hall" Platform project has great possibilities of expansion
relevant information		ation	as a cultural area, of continuos development and brings several benefits both
			to the public and the initiators, which are active participants in the project.
			Thus, we can list the implicit benefits following the implementation of the
			project, benefits brought to the initiators and parteners, which will be the base
			for future based on skills acquired and improved through its cultural and
			artistic productions.

