



Norwegian partner search in Cultural Cooperation projects in the EEA and Norway Grants 2014-2021

In order to get the best results from your search for partners for the EEA and Norway Grants, the Arts Council Norway recommends completing the following form. The text boxes that make up the form are based on feedback that we have received from Norwegian cultural players. Tailoring the information to the potential partner/potential partner type as opposed to sending a generic request, always yields the best results. The form can be used for partnership requests sent directly to identified, potential partners, as well as those sent to the Arts Council Norway eeagrants@kulturradet.no and Programme Operators. It can also be used for Norwegian entities seeking partners in the Beneficiary States.

This form will be published on our website.

Name of organisation	M&M Brothers s.r.o
Country	Slovakia
Name of contact person	Ladislav Matyinko
Position	Co-owner
Telephone number	+421 915 081 247
Email address	info@mmbmg.com
Website	www.mmbmg.com

Your organisation Describe the type of organisation and include a good description of your own areas of activity/fields (Visual arts, Performing arts, Interdisciplinary art, Music, Architecture, Library activities, Ethnic culture, Literature, Culture and art education, Museum and gallery activities).	M&M Brothers s.r.o is involved in a music and dedicated to organizing concerts, cultural events. As well as an exclusive management company for one of the most successful bands of the 90s in CZ and SK - Maduar .
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<p>Project idea</p> <p>Provide a brief description of the project idea, what you want to achieve and how you plan to achieve it. Ideally the idea should give an idea of what is planned, but be open enough for the partner to influence.</p>	<p>We are preparing a project called "PRO ZIP - creative-production center" We want to open it next to Rimavská Sobota, in the small village of Zip - one of the poorest parts of the area and the whole Slovakia.</p> <p>Despite the fact Zip is one of the smallest Slovak villages, consisting mainly Gypsy population, dB Centrum company (our partner for many years) managed to become one of the most successful businesses in Slovakia providing light, sound, stage equipment & technology for cultural events. This family-owned business has managed to establish itself on the Slovak market over the course of 20 years and is a great example you can write a success story even from the smallest village. In addition, the company managed successfully integrate many local residents of gypsy origin into its team, bringing them not only the opportunity to earn a living, but also to professionally grow and develop.</p> <p>We would like to support and embrace this success story so In cooperation with dB Centrum and the village of Zip, we plan to open a professional, creative production center with all the background needed (from preparing, through implementation, to post-production) to be able implement various projects - both live & online.</p>
<p>Relevance of potential partner:</p> <p>Based on your research show why you have identified this particular potential partner is relevant, for example does the organisational type match, similar or complementary experiences, etc.</p> <p>If you have not identified a specific potential partner, try to describe the type of organisation you are looking for. Try to be specific and to link it to your areas of activity, project idea and the role of the partner.</p>	<p>The project of "PRO ZIP - creative-production center" includes:</p> <p>a) Series of video documents titled Autumn Wisdom - recorded, filmed conversations with our seniors in their natural environment from different social groups, ethnics to capture their life wisdom and messages for future generations. The respondents for the document would be from different countries, including yours.</p> <p>b) Gypsy online music festival, which we would like to stream directly from Zip with the participation of guests from various parts of Slovakia, or abroad, and thus from your country too</p> <p>c) Preparation of series of workshops focused on educating the Gypsy ethnic group in the field of production, post-production, stage management and technician of cultural events.</p>
<p>Partner role:</p> <p>What role do you foresee the partner as having in the project? What value do you</p>	<p>The role of the partner we see in one or more areas:</p> <ul style="list-style-type: none"> - transfer of know-how - e.g. how to create a production center, organize workshops, or organize festival - co-production in the filming of the Autumn Wisdom series -



feel the partner can contribute to the project?	creating some episodes with Norwegian respondents - co-production in a Gypsy festival - securing minimum one guest from Norway
Any other comments/ relevant information	In case you are interested in the cooperation, let us know as soon as possible. The deadline for us to apply is Thursday, Feb 25, 2021 . All we need at this stage is an e-mail confirmation with a preliminary declaration of partnership, letter of intent or other similar document proving you as a company are interested to cooperate with us on this project.

